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BUSH DEBATES HIP HOP MC ON THE EVENING NEWS!

NATIONAL RHYME CONTEST LAUNCHES HOT NEW WEB VIDEO TO PROMOTE GET-OUT-THE-VOTE EFFORTS IN SWING STATES

Video and Stills Available at [www.slambush.net/stills](http://www.slambush.net/stills) ~ Video and Stills Available at [www.slambush.net/stills](http://www.slambush.net/stills)

The World Wide Web ~ SLAM BUSH, an innovative get-out-the-vote (GOTV) campaign reaching out to some 20 million potential voters in the Hip Hop Community, released a new web-based video today to promote its National Rhyme Competition and youth-voter organizing efforts. The video ([www.slambush.net/video](http://www.slambush.net/video)) uses state-of-the-art graphics technology to create clips from a televised 'debate' between George W. Bush and Wordsworth, a Hip Hop artist from Brooklyn, New York, and encourages viewers to enter SLAM BUSH's series of anti-Bush Hip Hop "rhyme battle" contests, where rappers and slam poets across the country can grab the mic and "debate the President."

These live events, planned in swing state cities from Albuquerque to Anchorage, from Portland to Pittsburgh, will set the stage for political organizers to register thousands of underground Hip Hop fans and turn them out to vote against Bush. Unofficial 'street slams' are being planned across the country in non-swing states, and rappers from cities without local slam events will be able to submit their rhymes on the SLAM BUSH website — think MoveOn's "Bush in 30 Seconds" for Hip Hoppers.

The effort is an all-star collaboration of Hip Hop luminaries and political organizers brought together by the SLAM BUSH PAC and the League of Pissed Off Voters PAC. The project is the brain-child of Davey D, Hip Hop historian and deejay, who shared his vision in an essay in 'How to Get Stupid White Men Out of Office' published last year by Soft Skull Press. Davey's dream is quickly becoming a reality, as dozens of Hip Hop artists and institutions (including Chuck D of Public Enemy, Wordsworth, Medusa, M1 of Dead Prez, Fahiym, MC Supernatural, DJ Scratch, Will Da Real and Will Blast) have signed as celebrity judges for SLAM BUSH.

Veteran Hip Hop activist Robert 'Biko' Baker, founder of Contrabandit.com and L.A. Rhyme Night, is leading the organizing efforts for SLAM BUSH. The web video released today was created by Free Range Graphics, an innovative strategy and communications firm that made international headlines for creating the most successful Flash advocacy ad in history, The Meatrix ([themeatrix.com](http://themeatrix.com)).

One winner will be chosen from each local SLAM BUSH event to compete at the National SLAM BUSH Championship, scheduled to coincide with the first presidential debate in September. While John Kerry and George W. Bush are debating at the University of Miami, street poets and rappers will be delivering Hip Hop voters' messages Miami's streets.

"SLAM BUSH is about bringing a little street knowledge into the political sphere," Biko said. "Bush's policies — his war, his criminal justice record, his tax cuts for the rich and service cuts for the poor — these things disproportionately hurt young, urban Americans. If respected rappers and slam poets have the chance to explain that reality with language the Hip Hop generation understands, there's no doubt that regime change will come to Washington."

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